CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

SRH Media, Inc PO Box 367 Spencerville, MD 20868

	Contract / Revision		Alt Order #		
	1795602	1		08762448	
<u>Product</u>					
BROOKS FOR SENATE					
Contract Dates	Estimate #				
08/09/17 - 08/15/17	471				
Advertiser			Ori	iginal Date	/ Revision
POL/Brooks, Mo/R/Senator/AL			0	8/08/17	/ 08/08/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Property Account E		nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ling	·····		
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
		86			266
	Agency Ref			Advertiser	Ref
				i	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week F	Rate Rtn Type	Spots	Amount
N 1 WSFA 08/11/17 08/11/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 2 WSFA 08/11/17 08/11/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 3 WSFA 08/11/17 08/11/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 4 WSFA 08/11/17 08/11/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 5 WSFA 08/11/17 08/11/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 6 WSFA 08/11/17 08/11/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 7 WSFA 08/11/17 08/11/17 INSIDER, THE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 8 WSFA 08/11/17 08/11/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 9 WSFA 08/11/17 08/11/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 10 WSFA 08/13/17 08/13/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM	1	\$3.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

<u>Contract / Revision</u> Alt Order # 1795602 / 08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

 Advertiser
 Original Date / Revision

 POL/Brooks, Mo/R/Senate
 08/08/17 / 08/08/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	ate Rtn TypeSpo	ots	Amount
N 11 WSFA 08/11/17 08/11/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 13 WSFA 08/11/17 08/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 14 WSFA 08/11/17 08/11/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 15 WSFA 08/11/17 08/11/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
N 16 WSFA 08/11/17 08/11/17 Today in Alabama 530a Start Date	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 17 WSFA 08/11/17 08/11/17 WSFA 12 News at Six - MF Start Date	<u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 18 WSFA 08/11/17 08/11/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 19 WSFA 08/11/17 08/11/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	l1630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 20 WSFA 08/11/17 08/11/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	7-9am <u>Rate</u> \$115.00	:30 '	NM	1	\$115.00
N 21 WSFA 08/11/17 08/11/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 22 WSFA 08/14/17 08/14/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 23 WSFA 08/14/17 08/14/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 24 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 11A <u>Start Date</u>	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 25 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 26 WSFA 08/14/17 08/14/17 NET Days of Our Lives Start Date	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 27 WSFA 08/14/17 08/14/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order # 1795602 08762448

Contract Dates Product Estimate # 08/09/17 - 08/15/17 BROOKS FOR SENATE 471

Advertiser Original Date / Revision 08/08/17 / 08/08/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	,	Тико тип туроороко	7 WHO CHIE
N 28 WSFA 08/14/17 08/14/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	130-2p <u>Rate</u> \$30.00	:30 .	NM 1	\$30.00
N 29 WSFA 08/14/17 08/14/17 JUDGE JUDY 2ND RUN Start Date	3-330p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 30 WSFA 08/14/17 08/14/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	330-4p <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 31 WSFA 08/14/17 08/14/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM 1	\$3.00
N 32 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 1	\$60.00
N 33 WSFA 08/14/17 08/14/17 Today in Alabama 430am	430-5a <u>Rate</u> \$5.00	:30	NM 1	\$5.00
N 34 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
N 35 WSFA 08/14/17 08/14/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	5-530a <u>Rate</u> \$85.00	:30	NM 1	\$85.00
N 36 WSFA 08/14/17 08/14/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
N 37 WSFA 08/14/17 08/14/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 38 WSFA 08/14/17 08/14/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 39 WSFA 08/14/17 08/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	6a-7a <u>Rate</u> \$175.00	:30	N M 1	\$175.00
N 40 WSFA 08/14/17 08/14/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	1630-7p <u>Rate</u> \$215.00	:30	N M 1	\$215.00
N 41 WSFA 08/14/17 08/14/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 42 WSFA 08/14/17 08/14/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 43 WSFA 08/12/17 08/12/17 WSFA 12 News at Ten - Sat Start Date End Date Weekdays Spots/Week	10-1030pm <u>Rate</u>	:30	N M 1	\$175.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1795602 / 08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

 Advertiser
 Original Date / Revision

 POL/Brooks, Mo/R/Senate
 08/08/17 / 08/08/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate R	tn Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171- 1	<u>Rate</u> \$175.00				
N 44 WSFA 08/12/17 08/12/17 WSFA 12 News at Six-Sat	Sa 6-7pm <u>Rate</u> \$80.00	:30	NM	. 1	\$80.00
N 45 WSFA 08/12/17 08/12/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171- 1	6-8am <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 46 WSFA 08/13/17 08/13/17 WSFA 12 News at Ten - St	ın 10-1030pm <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 47 WSFA 08/13/17 08/13/17 WSFA 12 NEWS @ 1030P	S1030-11P <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 48 WSFA 08/13/17 08/13/17 WSFA 12 News at Five-Sur	n Su 5-530p <u>Rate</u> \$90.00	:30	NM	1	\$90.00
N 49 WSFA 08/13/17 08/13/17 NET NBC Sunday Today S Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	hc7-8a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 50 WSFA 08/13/17 08/13/17 NET NBC Meet The Press Start Date	8-9a <u>Rate</u> \$45.00	:30	NM	1	\$45.00
N 51 WSFA 08/13/17 08/13/17 WSFA News Sunday AM	9-930a <u>Rate</u> \$20.00	:30	NM	1	\$20.00
N 52 WSFA 08/10/17 08/10/17 WSFA 12 News at Ten - Mf	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 53 WSFA 08/10/17 08/10/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 54 WSFA 08/10/17 08/10/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 55 WSFA 08/10/17 08/10/17 ALABAMA LIVE @ 1130AN Start Date	I 1130A-12P <u>Rate</u> \$30.00	:30 .	NM	1	\$30.00
N 56 WSFA 08/10/17 08/10/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 57 WSFA 08/10/17 08/10/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 58 WSFA 08/10/17 08/10/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 59 WSFA 08/10/17 08/10/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 1795602 / 08762448

Contract Dates Product Estimate # 08/09/17 - 08/15/17 BROOKS FOR SENATE 471

<u>Advertiser</u> Original Date / Revision 08/08/17 / 08/08/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ * Days Length Week Rate Rtr	. Type:	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$60.00		Ť		
N 60 WSFA 08/10/17 08/10/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 61 WSFA 08/10/17 08/10/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	4XM-430XM <u>Rate</u> \$3.00	:30 .	NM	1	\$3.00
N 62 WSFA 08/10/17 08/10/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 63 WSFA 08/10/17 08/10/17 Today in Alabama 430am	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
N 64 WSFA 08/10/17 08/10/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 65 WSFA 08/10/17 08/10/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 66 WSFA 08/10/17 08/10/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
N 67 WSFA 08/10/17 08/10/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 68 WSFA 08/10/17 08/10/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 69 WSFA 08/10/17 08/10/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 70 WSFA 08/10/17 08/10/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	17630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 71 WSFA 08/10/17 08/10/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 72 WSFA 08/10/17 08/10/17 NBC Today 2 <u>Start Date</u> End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 73 WSFA 08/09/17 08/09/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 74 WSFA 08/09/17 08/09/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 75 WSFA 08/09/17 08/09/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$30.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

Contract / Revision	Alt Order #
1795602 /	08762448

 Contract Dates
 Product
 Estimate #

 08/09/17 - 08/15/17
 BROOKS FOR SENATE 471

| <u>Original Date / Revision</u>
| POL/Brooks, Mo/R/Senate | 08/08/17 / 08/08/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Rtn TypeSp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$30.00				
N 76 WSFA 08/09/17 08/09/17 ALABAMA LIVE @ 1130AN Start Date	I 1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 77 WSFA 08/09/17 08/09/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	1230-130p Rate \$150.00	:30	NM	1	\$150.00
N 78 WSFA 08/09/17 08/09/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	12-1230pm Rate \$100.00	:30	NM	1	\$100.00
N 79 WSFA 08/09/17 08/09/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	130-2p Rate \$30.00	:30	NM	1	\$30.00
N 80 WSFA 08/09/17 08/09/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 81 WSFA 08/09/17 08/09/17 JUDGE JUDY 1ST RUN <u>Start Date</u> End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 82 WSFA 08/09/17 08/09/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM	1	\$3.00
N 83 WSFA 08/09/17 08/09/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30 .	NM	1	\$60.00
N 84 WSFA 08/09/17 08/09/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
N 85 WSFA 08/09/17 08/09/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 86 WSFA 08/09/17 08/09/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 87 WSFA 08/09/17 08/09/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
N 88 WSFA 08/09/17 08/09/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 89 WSFA 08/09/17 08/09/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 90 WSFA 08/09/17 08/09/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 91 WSFA 08/09/17 08/09/17 ENTERTAINMENT TONIGH	11630-7p	:30 .	NM	1	\$215.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

		<u>Alt Order #</u> 08762448
tract Dates	Product	Estimate #

Con 08/09/17 - 08/15/17 BROOKS FOR SENATE 471

Original Date / Revision <u>Advertiser</u> 08/08/17 / 08/08/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	te Rtn Types	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	<u>Rate</u> \$215.00				
N 92 WSFA 08/09/17 08/09/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 93 WSFA 08/09/17 08/09/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 94 WSFA 08/11/17 08/11/17 Today in Alabama 430am Start Date	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
		Totals 0.00		93	\$9,762.00
Time Period # of Spots Gross Amount Ag	gency Comm.	Net Amount			

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/14/17	93	\$9,762.00	(\$1,464.30)	\$8,297.70
Totals	93	\$9,762.00	(\$1,464.30)	\$8,297.70

Signature:	Date:	
------------	-------	--

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/17 12.19 *** WSFA-TV ***

ADV # ADV. NAME	ADV. NAME POLI/M BROOKS/R/SEN/AL	REP.# SALESMAN #	# 2
AGY # AGY. NAME	AGY. NAME SRH MEDIA, INC.	BUYER NAME STEVE HAZLETON	
	PO BOX 367	SALES PRSN WA- RYAN EDDINS (H)	the state of the s
0° / UO7 -	SPENCERVILLE, MD 20868		
ORDER # 177601	CONTRACT # 8762448	CLASS: NATL. LOCAL REGIONAL	ь
PRDCT BROOKS FOR SENATE	EST#471 COMMENTS: (LINE, ORDER, INVOICE)	ICE)	
FLIGHT DATES AUG9/17 AUG15/17 WK-1	:15/17 WK-1		
CITY TAXSTATE TAX	TAX CO-OP BILLING NEEDED	DATE_AUG8/17 12.19	7 12.19

NEW ORDER TTL \$9,762 @ 93X PLS CFM THX, ALEX FOR RYAN REP:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

BROOKS FOR SENATE

:LINE#:REP :CD: T : :LINE#: :	TIME PERIOD :	LGTH : SEC	RATE	START DATE	: END	:SPTS:	WEEK : INVT :	DAYS	: TOTL:
AGENCY A AGENCY P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	⊒ = 86 266	AGENCY EST# =	471					
1 100	1000P-1035P	30	\$275.00	8/11	8/11	Н	FRI		Н
PROGRAM : W CON COM1: W	WSFA 12 NEWS AT WSFA 12 NEWS AT	r 10P r 10P							
. 2 . 100	1000A-1100A	. 08	\$50.00	8/11.	8/11		· FRI	•	Н
PROGRAM : TY CON COM1: TY	TODAY SHOW HOUR TODAY SHOW	4 4 4 4							
3 110	1100A-1130A	30	\$30.00	8/11	8/11	H	FRI		Н
PROGRAM : A: CON COM1: A:	ALABAMA LIVE ALABAMA LIVE								

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

:LINE#:REP	#:REP :CD: :LINE#: :	D: TIME PERIOD	: LGTH	: SEC : RF	RATE :	START DATE	: END : DATE	:SPTS: :/wK:	WEEK : INVT :	DAYS	: TOTL:
	4	1130A-1200N	30	\$30.00	8/1	 	8/11	Н	FRI		П
	PROGRAM : CON COM1:	: ALABAMA LIVE L: ALABAMA LIVE	FI FI								
	ഗ	1230P-130P	30	\$150.00	00 8/11	11	8/11	1	FRI		Н
	PROGRAM : CON COM1:	: DAYS OF OUR L: DAYS OF OUR	LIVES								
	ø	1200N-1230P	30	\$100.00	8/11	11	8/11	٦	FRI		Н
	PROGRAM : CON COM1:	: WSFA 12 NEWS L: WSFA 12 NEWS	S AT 12P S AT 12P								
	7	130P-200P	30	\$30.00	8/11	다 다	8/11	႕	FRI		Н
	PROGRAM CON COM1	: THE INSIDER									
	ω	300P-330P	30	\$60.00	8/11	디디	8/11	Н	FRI		ri
	PROGRAM : CON COM1:	: JUDGE JUDY									
	თ	330P-400P	30	\$60.00	/8	11	8/11	Н	FRI		щ
	PROGRAM : CON COM1:	: JUDGE JUDY									
	10	400A-430A	30	\$3.00	/8	13	8/13	Н	SUN		н
	PROGRAM CON COM1	: NBC EARLY : NBC EARLY	TODAY TODAY								
	11 .	400P-430P	30	\$60:00	8/11	1.1	8/11	⊣	FRI	•	щ
	PROGRAM CON COM1	: WSFA 12 NEWS	S AT 4P S AT 4P								
	12	430A-459A	30	\$5.00	8/11	1 1	8/11	Н	FRI		1
	PROGRAM : CON COM1:	TODAY IN TODAY IN	ALABAMA ALABAMA								

REP: REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

:LINE#:REP :CD : LINE#:	: TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	K: DAYS T:	: TOTL:
13	430P-500P	30	\$75.00	8/11	8/11	, -1	FRI	r
PROGRAM : CON COM1:	: WSFA 12 NEWS AT	4:30P 4:30P						
1.4	500A-530A	30	\$85.00	8/11	8/11	1	FRI	П
PROGRAM CON COM1	: TODAY IN ALABAMA	4.4						
1.5	500P-530P	30	\$185.00	8/11	8/11	Н	FRI	rd
PROGRAM : CON COM1:	: WSFA 12 NEWS AT	5 P 5 P						
16	530A-600A	30	\$100.00	8/11	8/11	н	FRI	П
PROGRAM : CON COM1:	: TODAY IN ALABAMA : TODAY IN ALABAMA	4 4						
1.7	600P-630P	30	\$350.00	8/11	8/11	Н	FRI	П
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	6P 6P						
18	600A-700A	30	\$175.00	8/11	8/11	Ц	FRI	Н
PROGRAM : CON COM1:	: TODAY IN ALABAMA : TODAY IN ALABAMA	d' d'						
19	630P-700P	30	\$215.00	8/11	8/11	П	FRI	Н
PROGRAM : CON COM1:	ENTERTAINMENT ENTERTAINMENT	TONIGHT						
2.0	700A-900A	. 30	\$115.00	. 8/11	8/11		FRI	
PROGRAM CON COM1	: TODAY SHOW : TODAY SHOW							
21	900A-1000A	30	\$50.00	8/11	8/11	ᆏ	FRI	Н
PROGRAM : CON COM1:	: TODAY SHOW HOUR :	мм						

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

:LINE#:REP :CD:	D: TIME	S PERIOD :	LGTH :	SEC:	RATE	: START : DATE	r : END : DATE	:SPTS: : /WK:	WEEK: DAYS INVT:	: TOTL:
22	1000P-	-1035P	30		\$275.00	8/14	8/14	Н	MOM	Н
PROGRAM CON COM1	: WSFA 1: WSFA	A 12 NEWS AT	10P							
23	1000A-	-1100A	30		\$50.00	8/14	8/14	Н	MON	Н
PROGRAM CON COM1	: TODAY 1: TODAY	AY SHOW HOUR	2							
24	1100A-1	-1130A	30		\$30.00	8/14	8/14	Н	MOM	Н
PROGRAM : CON COM1:	: ALABAMA 1: ALABAMA	SAMA LIVE SAMA LIVE								
25	1130A-	130A-1200N	30		\$30.00	8/14	8/14	Н	MOM	ਜ
PROGRAM CON COM1	: ALABAMA 1: ALABAMA	SAMA LIVE SAMA LIVE								
26	1230P-	.130P	30		\$150.00	8/14	8/14	Н	MOM	Н
PROGRAM CON COM1	: DAYS 1: DAYS	OF OUR LIVES	ក្ ខ ខ							
27	1200N-1230	.1230P	30		\$100.00	8/14	8/14	Н	MOM	Н
PROGRAM CON COM1	: WSFA 1: WSFA	12 NEWS AT	12P							
N 8	130P-2	00P	30		\$30.00	8/14	8/14	Н	MOM	1
PROGRAM CON COM1	: THE	INSIDER INSIDER								
. 29	300P-3	30F	30	•	\$60.00	. 8/14	. 8/14	H	MOM	. 1
PROGRAM CON COM1	: JUDGE	E JUDY								
30	330P-4	00P	30		\$60.00	8/14	8/14	Н	MOM	1
PROGRAM CON COM1	: JUDGE 1: JUDGE	E JUDY								

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

:LINE#:REP :CD: : :LINE#: :	TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	END DATE	:SPTS: WEEK : /WK: INVT	: DAYS	: TOTL:
31	400A-430A	30	\$3.00	8/14	8/14	1	MOM	Н
PROGRAM CON COM1	: NBC EARLY TODAY 1: NBC EARLY TODAY							
32	400P-430P	30	\$60.00	8/14	8/14	H	MON	Н
PROGRAM CON COM1	: WSFA 12 NEWS AT 1: WSFA 12 NEWS AT	4 P						
33	430A-459A	30	\$5.00	8/14	8/14	1	MOM	Ţ
PROGRAM : CON COM1:	: TODAY IN ALABAMA L: TODAY IN ALABAMA							
3.4	430P-500P	30	\$75.00	8/14	8/14	1	MOM	H
PROGRAM : CON COM1:	: WSFA 12 NEWS AT L: WSFA 12 NEWS AT	4:30P 4:30P						
35	500A-530A	30	\$85.00	8/14	8/14	Ħ	MON	1
PROGRAM CON COM1	: TODAY IN ALABAMA L: TODAY IN ALABAMA							
36	500P-530P	30	\$185.00	8/14	8/14	7	MOM	Н
PROGRAM : CON COM1:	: WSFA 12 NEWS AT	ሊ ዊ ጊ						
37	530A-600A	30	\$100.00	8/14	8/14	1	MOM	Н
PROGRAM : CON COM1:	: TODAY IN ALABAMA :: TODAY IN ALABAMA							
38	.600P-630P	. 08	\$350.00	8/14 ·	8/14	т.	NOM.	L
PROGRAM : CON COM1:	: WSFA 12 NEWS AT	9 9 9						
39	600A-700A	30	\$175.00	8/14	8/14	П	MOM	Н
PROGRAM : CON COM1:	: TODAY IN ALABAMA :: TODAY IN ALABAMA							

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

:REP :CD:			44	DATE	: DATE	. /WK:	INVT :	
40	630P-700P	30	\$215.00	8/14	8/14	Н	MOM	
PROGRAM :	ENTERTAINMENT ENTERTAINMENT	TONIGHT						
4 1	700A-900A	30	\$115.00	8/14	8/14	Н	MOM	
PROGRAM :	TODAY SHOW TODAY SHOW							
4.2	900A-1000A	30	\$50.00	8/14	8/14	Ħ	MOM	
PROGRAM :	TODAY SHOW HOUR TODAY SHOW HOUR	JR 3 JR 3						
4 3	1000P-1030P	30	\$175.00	8/12	8/12	H	SAT	
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 10P SAT AT 10P SAT						
44	600F-700P	30	\$80.00	8/12	8/12	H	SAT	
PROGRAM :	WSFA 12 NEWS WSFA 12 NEWS	AT 6P SAT AT 6P SAT						
45	600A-800A	30	\$45.00	8/12	8/12	H	SAT	
PROGRAM :	SATURDAY TODAY SATURDAY TODAY	Y SHOW						
4 6	1000P-1030P	30	\$300.00	8/13	8/13	Н	SUN	
PROGRAM :	WSFA 12 NEWS WSFA 12 NEWS	AT 10P SUN AT 10P SUN						
47 .	1030P-1100P	30.	\$150.00	8/13	8/13.	, ,	NUS.	•
PROGRAM :	WSFA 12 NEWS WSFA 12 NEWS	AT 10:30P AT 10:30P						
48	500P-530P	30	\$90.00	8/13	8/13	Н	NUS	
PROGRAM :	WSFA 12 NEWS	AT SP SUN						

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

TILLER CO	: TIME FERIOD	: LGTH : SEC	: RATE	START DATE	END DATE	:SPTS: W]	WEEK: DAYS INVT:	: SPTS
4	700A-800A	30	\$45.00	8/13	8/13	H	SUN	Н
PROGRAM : CON COM1:	SUNDAY TODAY: SUNDAY TODAY	SHOW						
0 %	800A-900A	30	\$45.00	8/13	8/13	H	SUN	П
PROGRAM : CON COM1:	: MEET THE PRESS: MEET THE PRESS	S S						
51	900A-930A	30	\$20.00	8/13	8/13	г.	SUN	Н
PROGRAM : CON COM1:	: TODAY IN ALABAMA : TODAY IN ALABAMA	ЗАМА ЗАМА						
5.2	1000P-1035P	30	\$275.00	8/10	8/10	н	THU	Н
PROGRAM : CON COM1:	: WSFA 12 NEWS: WSFA 12 NEWS	AT 10P AT 10P						
53	1000A-1100A	30	\$50.00	8/10	8/10	е·I	THU	H
PROGRAM : CON COM1:	: TODAY SHOW HC	HOUR 4 HOUR 4						
54	1100A-1130A	30	\$30.00	8/10	8/10	7	THU	Н
PROGRAM : CON COM1:	: ALABAMA LIVE : ALABAMA LIVE							
5.5	1130A-1200N	30	\$30.00	8/10	8/10	H	THU	H
PROGRAM : CON COM1:	: ALABAMA LIVE : ALABAMA LIVE							
•	1230P-130P	•30	\$150.00	.8/10	8 10	-	THU	Ħ
PROGRAM : CON COM1:	: DAYS OF OUR I	LIVES LIVES						
57	1200N-1230P	30	\$100.00	8/10	8/10	Н	THU	Ц
PROGRAM:	WSFA 12 NEWS	AT 12P						

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

HARRIS REPORT FROM REP AUG8/17 12.19

:LINE#:REP :CD:	D: TIME PERIOD :	LGTH : SEC	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	K: DAYS T:	: TOTL:
58	130P-200P	30	\$30.00	8/10	8/10	, - 1	THU	Н
PROGRAM : CON COM1:	: THE INSIDER .: THE INSIDER							
Q.	300P-330P	30	\$60.00	8/10	8/10	H	THU	H
PROGRAM CON COM1	: JUDGE JUDY							
09	330P-400P	30	\$60.00	8/10	8/10	H	тно	1
PROGRAM : CON COM1:	: JUDGE JUDY							
61	400A-430A	30	\$3.00	8/10	8/10	Н	THO	Н
PROGRAM : CON COM1:	: NBC EARLY TODAY	.						
9	400P-430P	30	\$60.00	8/10	8/10	Н	THU	Н
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	4 P						
63	430A-459A	30	\$5.00	8/10	8/10	₽	THU	r-f
PROGRAM CON COM1	: TODAY IN ALABAMA : TODAY IN ALABAMA	ra A						
6.4	430P-500P	30	\$75.00	8/10	8/10	;~1	THU	Н
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	4:30F						
• 65	500A-530A	30	. \$85.00	8/10	.8/10		THU	허
PROGRAM CON COM1	: TODAY IN ALABAMA : TODAY IN ALABAMA	A A						
99	500P-530P	30	\$185.00	8/10	8/10	Н	тно	Н
PROGRAM CON COM1	: WSFA 12 NEWS AT : WSFA 12 NEWS AT	ក ក ក						

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

TINE :	***************************************) Hein	RATE	: START : DATE	: END : DATE	SPTS: V	WEEK: DAYS INVT:	: TOTL:
67	530A-600A	30	\$100.00	8/10	8/10	۲	THU	
PROGRAM : CON COM1:	: TODAY IN ALABAMA : TODAY IN ALABAMA	AMA AMA						
89	600P-630P	30	\$350.00	8/10	8/10	H	THU	
PROGRAM CON COM	WSFA 12 NEWS: WSFA 12 NEWS	AT 6P AT 6P						
69	600A-700A	30	\$175.00	8/10	8/10	ਜ	THU	
PROGRAM : CON COM1:	: TODAY IN ALABAMA : TODAY IN ALABAMA	AMA AMA						
7.0	630P-700P	30	\$215.00	8/10	8/10	₽	THU	
PROGRAM : CON COM1:	ENTERTAINMENT ENTERTAINMENT	TONIGHT TONIGHT						
71	700A-900A	30	\$115.00	8/10	8/10	Н	THU	
PROGRAM : CON COM1:	TODAY SHOW TODAY SHOW							
72	900A-1000A	30	\$50.00	8/10	8/10	Ţ	THU	
PROGRAM : CON COM1:	TODAY SHOW HOUR TODAY SHOW HOUR	UR 3 UR 3						
73	1000P-1035P	30	\$275.00	6/8	6/8	ᆏ	WED	
PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 10P AT 10P						
. 74	1.000A-1100A	. 08	\$50.00	• 6/8	6/8		WED	
PROGRAM : CON COM1:	TODAY SHOW HOUR TODAY SHOW HOUR	UR 4 UR 4						
75	1100A-1130A	30	\$30.00	6/8	6/8	H	WED	
PROGRAM:	ALABAMA LIVE							

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

1130A-12 1	:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC : :	: RATE	: START : DATE	: END : DATE	:SPTS: WE : /WK: IN	WEEK: DAYS INVT:	: TOTL: : SPTS:
FRAM : ALABAMA LIVE COM1: ALABAMA LIVE COM1: DAYS OF OUR LIVES STAM : DAYS OF OUR LIVES COM1: DAYS OF OUR LIVES COM1: DAYS OF OUR LIVES TOON-1230P 1200N-1230P 1200N-1		130A-1	0 %	0.	_	6/8	H	WED	
1230P-130P 30 5150.00 6/9		ALABAMA ALABAMA							
FRAM: DAYS OF OUR LIVES COM1: MSFA 12 NEWS AT 12F COM1: WSFA 12 NEWS AT 4F COM1: WSFA 12 NEWS AT 4F COM1: THE INSIDER COM1: WSFA 12 NEWS AT 4F COM1: WSFA 13 NEWS AT 4F COM1: WSFA 14 NEWS AT 4F COM1: WSFA 14 NEWS AT 4F COM1: WSFA 15 NEWS AT 4F COM1: WSFA 14 NEWS AT 4F COM1: WSFA 15 NEWS AT		230P-130	30	\$150.00	6/8	6/8	Н	WED	
1200N-1230F 30 \$100.00 8/9 8/9 1 WED WED COM1: WEFA 12 NEWS AT 12P SRAM WEFA 12 NEWS AT 12P WED SRAM MEPA 200P 30 \$30.00 8/9 8/9 1 WED		DAYS OF OUR	LIVES						
FRAM: WSFA 12 NEWS AT 12P COM1: WSFA 12 NEWS AT 12P 130P-200P SRAM: THE INSIDER 300 \$ \$30.00 8/9 8/9 1 WED COM1: THE INSIDER 310P-300P 320P-400P 320P 320P-400P 320P-400P 320P 320P-400P 320P 320P 320P 320P	8	200N-1230		\$100.00	6/8	6/8	Н	WED	
130P-200P S30.00 S10.00		WSFA 12 WSFA 12	1 1 2 2						
SRAM: THE INSIDER COM1: THE INSIDER 300P-330P SRAM: JUDGE JUDY COM1: JUDGE JUDY SRAM: JUDGE JUDY ACOA-430A ACOA-430A NEC EARLY TODAY ACOA-430P A		30P-200	30	\$30.00	6/8	6/8	Н	WED	
310P-330P 310P-330P 310P-330P 310P-330P 310P-330P 310P-330P 310P-400P 310P 310P-400P 310P 310P-400P 310P 310P-400P 310P 310P 310P 310P 310P 310P 310P 3		THETHE							
SRAM: JUDGE JUDY SAAM: JUDGE JUDY SRAM: JUDGE JUDY SRAM: JUDGE JUDY GOM1: JUDGE JUDY 400A-430A 100		300P-330P	30	\$60.00	6/8	6/8	, - i	WED	
SRAM: JUDGE JUDY COM1: JUDGE JUDY A 00A-430A 1	SRAM COM1								
GCM1: JUDGE JUDY 400A-430A GRAM: NBC EARLY TODAY **A00P-430P** **A00P-450P**		330P-400P	30	\$60.00	6/8	6/8	Н	WED	
GRAM: NBC EARLY TODAY COM1: NBC EARLY TODAY 1 400P-430P	(')	JUDGE							
GCM1: NBC EARLY TODAY ' 400P-430P ' 30 ' \$60.00 8/9' 8/9 ' 1 ' WED GCM1: WSFA 12 NEWS AT 4P COM1: WSFA 12 NEWS AT 4P 430A-459A 30 \$5.00 8/9 8/9 1 WED GRAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA		400A-430A	30	\$3.00	6/8	6/8	H	WED	
COM1: WSFA 12 NEWS AT 4P COM1: WSFA 12 NEWS AT 4P A30A-459A TODAY IN ALABAMA COM1: TODAY IN ALABAMA COM1: TODAY IN ALABAMA	SRAM COM1	EARLY EARLY	DAY DAY						
GRAM: WSFA 12 NEWS AT 4P COM1: WSFA 12 NEWS AT 4P 430A-459A 30 \$5.00 8/9 1 5RAM: TODAY IN ALABAMA COM1: TODAY IN ALABAMA	• m	00P-430P	0	\$60.00		თ		WED	
430A-459A 30 \$5.00 8/9 8/9 1 : TODAY IN ALABAMA 1: TODAY IN ALABAMA	GRAM COM1	1 1 2 2							
: TODAY IN		30A-4	30	\$5.00	6/8	6/8	∺	WED	
1	PROGRAM :	TODAY IN ALAE TODAY IN ALAE	ЗАМА ЗАМА						

AUG8/17 12.19 *** WSFA-TV ***

REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

: LINE#: REP	: CD	: TIME PERIOD	: LGTH : SEC :	: RATE	: START : DATE	: END : DATE	:SPTS: :/wk:	WEEK : INVT :	DAYS	: TOTL:
	හ ධ	430P-500P	30	\$75.00	6/8	6/8	T	WED		
	PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT 4:30P AT 4:30P							
	9 8	500A-530A	30	\$85.00	6/8	6/8	₽	WED		г - I
	PROGRAM CON COM1	: TODAY IN ALABAMA : TODAY IN ALABAMA	ама Зама							
	8.7	500P-530P	30	\$185.00	6/8	6/8	ᆏ	WED		Н
	PROGRAM : CON COM1:	WSFA 12 NEWS WSFA 12 NEWS	AT SP AT SP							
	8 8	530A-600A	30	\$100.00	6/8	6/8	H	WED		Н
	PROGRAM : CON COM1:	: TODAY IN ALABAMA : TODAY IN ALABAMA	ама Ама							
	88 60	600P-630P	30	\$350.00	6/8	6/8	Н	WED		Н
	PROGRAM :	: WSFA 12 NEWS	AT 6P AT 6P							
	06	600A-700A	30	\$175.00	6/8	6/8	T.	WED		Н
	PROGRAM :	: TODAY IN ALABAMA : TODAY IN ALABAMA	ama ama							
	91	630P-700P	30	\$215.00	6/8	6/8	Н	WED		Н
	PROGRAM :	: ENTERTAINMENT : ENTERTAINMENT	TONIGHT							
		700A-900A	30	\$115.00	6/8	.6/8	Н	WED	•	
	PROGRAM : CON COM1:	: TODAY SHOW : TODAY SHOW								
	693	900A-1000A	30	\$50.00	6/8	6/8	Н	WED		Н
	PROGRAM : CON COM1:	: TODAY SHOW HO	HOUR 3 HOUR 3							

AUG8/17 12.19 *** WSFA-TV *** REP HEADLINE# 8762448 *** ORIGINAL REV#0 ***

:TOTL: \$9,762.00 DAYS TOTAL WIYC 0% .. CONTRACT TOTAL :SPTS: WEEK : /WK: INVT WBMM 0% END DATE CABL 0% START DATE WCOV 10% % % % 0 % RATE WAKA EAKA •• SEC ω o % % WNCF •• LGTH WSFA 59% •• TIME PERIOD MARKET TOTALS \$16,545 \$9,762.00 :CD: ESTIMATED SHARES :LINE#: :LINE#:REP AUG/17

SVC- NSI DEMOS- RA35+*

* * * HEADLINE# 8762448 UNAPPROVED REV #1 及 * * *

703-516-9680 FAX# RISK !!! REPORT F CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

*** WSFA-TV *** **CHANGES** FROM REP

13.30 # SALESMAN REGIONAL DATE AUG8/17 (H) EDDINS HAZLETON LOCAL RYAN OFF.# STEVE WA CLASS: NATL BUYER NAME PRSN SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, POLI/M BROOKS/R/SEN/AL 20868 CO-OP COMMENTS: 8762448 Ω UZH SPENCERVILLE, # CONTRACT SRH MEDIA, WK-1 EST#471 PO BOX AUG15/17 TAX NAME NAME STATE SENATE AGY. ADV. DATES AUG9/17 FOR BROOKS CITY TAX FLIGHT # ORDER PRDCT ADV AGY

SHARES UPDATED PLS CFM THANKS REP:

CASH IN ADVANCE SCHEDULE æ SH SIHI **** CON CM

SENATE BROOKS FOR

: TOTL:	
DAYS	
START : END :SPTS: WEEK : DATE : DATE : /WK: INVT :	471
: RATE :	AGENCY EST# = 47
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :	AGENCY ADVERTISER CODE = 86 AGENCY PRODUCT CODE = 266
: LI	

PRINT H_O NO BUYS

\$9,762.00 AUG/17

WBMM % CABL **ω** WCOV 0 2 % % WAKA EAKA % % O 0 WNCF ESFA WSFA 56% MARKET TOTALS \$17,432

\$9,762.00 93

CONTRACT TOTAL TOTAL TOTAL

0/0

WIYC

0

ACCURATE SHARES

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE E-EFF DATES T-TIME S-SPOTS PER WEEK DE-DELETE C-CANCELLED R-RATE Q-PAID PGM TYPE B-BUY P-CLASS, PLAN, SECT A-ADD MOD CODE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:				Date:	Date:	
_{I,} Mo Bro	oks for Ser	nate Inc.				
being/on beh	nalf of: Mo Bi	rooks				
a legally qua	lified candidate	of the rep	ublican			
political part	y for the office o	of: US Se	nate			
in the Spec	<u>cial</u>					
election to be	e held on: Aug	gust 201	7			
do hereby re	quest station tin	ne as follows	s :			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mo Brooks for Senate Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martha Brooks

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/10/17	a for	
Date	Signature	•
To Be Sign	ned By Station Representative	
** Accepted	☐ Accepted in Part	☐ Rejected
Mollsul	Teff bold	GSZ
Signature	Printed Name	· Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

, Mo Brooks for Senate Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Mo Brooks for Senate Inc.

7/10/17

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				•	
				•	

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.